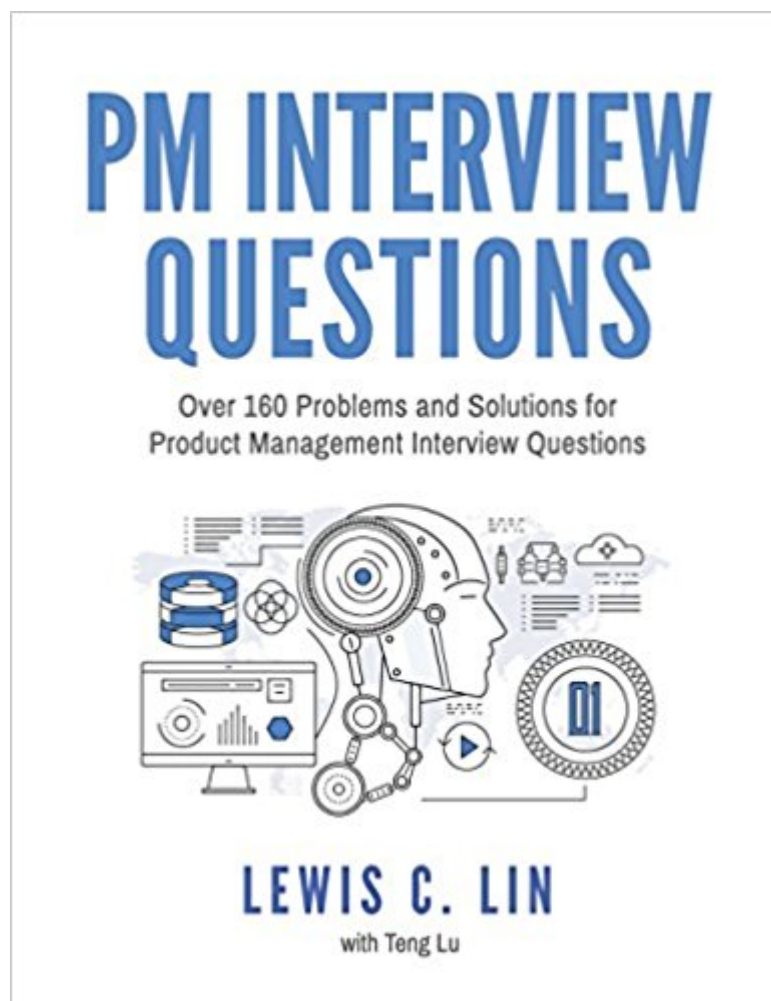




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# PM Interview Questions: Over 160 Problems And Solutions For Product Management Interview Questions



## Synopsis

NOTE: This is the NEWER 2nd edition for the book formerly titled PM Interview Workbook. ----- Over 160 Real PM Interview Questions from Top Tech Companies The PM Interview Questions is a resource you don't want to miss. The world's expert in product management interviews, Lewis C. Lin, gives readers over 160 practice questions to gain product management (PM) proficiency and master the PM interview. It contains 160+ real interview questions from top tech companies including: Google Facebook Uber Dropbox Microsoft Fully Solved Solutions The book contains fully solved solutions so readers can learn, improve and do their best at the PM interview. Here are some questions and sample answers you'll find in the book: Product Design How would you design an ATM for elderly people? Should Google build a Comcast-like TV cable service? Instagram currently supports 3 to 15 second videos. We're considering supporting videos of unlimited length. How would you modify the UX to accommodate this? Pricing How would you go about pricing UberX or any other new Uber product? Let's say Google created a teleporting device: which market segments would you go after? How would you price it? Metrics Imagine you are the Web Services (AWS) PM in Sydney. What are the top three metrics you'd look at? Facebook users have declined 20 percent week over week. Diagnose the problem. How would you fix the issue? The Perfect Complement to Cracking the PM Interview or Decode and Conquer Many of you enjoyed reading about the PM interview frameworks revealed in Cracking the PM Interview as well as Decode and Conquer, including the CIRCLES, AARM and DIGS Methods. The PM Interview Questions is the perfect complement to both books. With over 160 practice questions, you'll see what the best PM interview responses look and feel like.

## Book Information

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## Customer Reviews

LEWIS C. LIN is the bestselling author of *Decode and Conquer* as well as *Interview Math*. He holds a B.S. in computer science from Stanford University and an M.B.A. from Northwestern University's Kellogg School of Management. He lives in Seattle. For more, visit his website at [lewis-lin.com](http://lewis-lin.com).

Lewis's other book, *Decode and Conquer*, is great and an invaluable resource when preparing for product management interviews. However, reading this book, I was shocked by the difference in the quality of answers here compared to those in *Decode and Conquer*. Many of the answers in this book seem out of line and even outdated, despite the recent publishing date. For instance, in the answer to "How would you improve Dropbox?", part of the answer details how Dropbox is unable to revert to previous versions of files, even though that's been a feature of Dropbox since the first demo video made at the inception of the company in 2007. Altogether, \$40 is too steep a price to pay for the book. A handful of questions out of the 160 are helpful, but the book overall lends the impression that the writing process involved taking a quick glance at each problem, putting down whatever came to mind first, and moving on. Lewis Lin has an immense wealth of knowledge about the PM interview process and has overall been extremely helpful -- his other books and answers on Quora etc. are all very thoughtful and detailed. This book is disappointing and doesn't match up to the standard of his other works.

Thinking about PM interviews at Google, Facebook, Uber and made me anxious. My estimation and product design skills were rusty, and I don't have an MBA from Stanford or Harvard. I checked out other books. I found them overwhelming and not-so-specific, filled with stuff like resume tips and other information I could easily find on the Internet. There are three things that I love about *PM Interview Questions*:

1. Clear plan of action for the 30-or-so days leading up to a PM interview for Google or . It included specific frameworks I should study and questions I should practice. The book also includes tips on how to modify these study guides for other PM interviews such as Facebook or Uber.
2. Hundreds of real interview questions with detailed sample answers on how others might approach them. It's like peeking into an expert PM candidate's interview session.
3. Bonus resources to find practice partners including interview evaluation sheets.

I'm impressed with the

book, and I happy to say the concepts in this book landed me a PM job at A top Silicon Valley company.

Product management is one of the toughest gigs to do well. Interviewing for it can be even harder. The PM Interview Workbook helps ready you to meet that challenge in the best way possible by giving you a plethora of questions asked in real-life by the premier companies and hottest startups. This book shows the how dynamic product managers have to be and what are typical and atypical problems they must be capable of solving. If you are serious about a career in product management, this is a book that will guide you with practical examples and specific solutions. More importantly, it will teach you to structure your interview answering approach, provide the framework to organize your thinking, and help you answer with poise and confidence. To use this book most effectively, though you need to look at the question and not look at the answer. If using the print edition, simply have a piece of paper handy to cover the answer part. and then work the problem out first and then review the answer. It's easy to try and read the question and and answers straight through, but don't do it! Work the problems to make the most of this book.

For the price, this book is quite mediocre. This is really surprising as Lewis Lin's other books like Decode and Conquer and Rising Above the Noise are extremely helpful. However, the responses provided in this example are like the stuff I would come up with on the spot during a PM interview without having prepped. Decent, but definitely not model answers to use to study for interviews with. Granted, there are a few pages with valuable insights. However, those like 5 pages aren't worth \$40. Buy this author's other books, but skip this one.

The quality of the answers in this book are extremely poor. I found that this books at times can actually be counterproductive in preparing for PM interviews, as many answers are extremely unstructured and given without rationale - the complete opposite of what should be done to succeed in product management interviews. While I have enjoyed reading Lewis Lin's other books, I will most definitely not be recommending this one to anybody and it is disappointing to see the significant drop in quality compared to some of his other works.

I have purchased all of Lewis C. Lin's book and every single book was a mind-opening experience for me. As soon as I learned about this new publications I immediately placed an order on so i can read it as soon as possible :) I am in the middle of going through the book and I have found it really

knowledgeable and resourceful. Regardless you are looking to have an interview or not, I think it is great to learn all of these techniques and ideas shared within the book. I personally would recommend Lewis Lin's book to anyone and invite them to read his Quora's answers, it will be really beneficial to you and your team in many many ways!!! :)(Note that the 2nd Edition just have a different book title and with few minor typo corrections, nothing differ content-wise ! :)

Super helpful in preparing for PM interviews. Because I had already seen so many interview questions, I felt more confident going into the interviews. This was a great guide for thinking about how to present my background. Would recommend!

A fantastic asset with 160 sample answers to real PM interview questions at Google, Facebook and . Lewis C. Lin is the top expert in the field of PM interviews. Highly recommended!

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